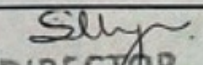




Visvesvaraya Technological University, Belagavi
Centre for Distance and Online Education, Mysuru (VTU-CDOE)
I Semester Live Interactive Session Schedule for MBA in Digital Marketing

Programme Name : Master of Business Administration in Digital Marketing					
Date	Time	Course Code	Course Name	Module	Name of the Course Expert
30-04-2024	6.30 pm -7.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
02-05-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-1	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
02-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-1	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
03-05-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-1	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
03-05-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-1	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
08-05-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-1	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
09-05-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-1	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
09-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-1	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
11-05-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-1	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
11-05-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-1	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
15-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16-05-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
16-05-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
17-05-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-2	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
17-05-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-2	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru


PROGRAMME CO-ORDINATOR


DIRECTOR
VTU CDOE, MYSURU

14-06-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-4	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
14-06-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-4	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
20-06-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-4	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
21-06-2024	6.30 pm -7.30 pm	OMBD105	Digital Entrepreneurship	Module-4	Dr. N. Chandrika, Professor, Dept. of MBA, CMRIT, Bengaluru
21-06-2024	7.30 pm -8.30 pm	OMBD102	Marketing Management	Module-4	Dr. Bhavani Shree, Associate Professor, Dept. of MBA, VVCE, Mysuru
22-06-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-4	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
22-06-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-4	Ms. Divya S P, Assistant Professor, Dept. of MBA, JNNCE, Shivamogga
27-06-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-5	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
28-06-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-5	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
28-06-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-5	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
29-06-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-5	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
29-06-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-5	Dr. Kavitha B N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
03-07-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-5	Dr. Mohan N, Associate Professor, Dept. of MBA, CMR Institute of Technology, Bengaluru
04-07-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-5	Dr. Chiranth K M, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
04-07-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-5	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
05-07-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-5	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
05-07-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-5	Dr. Mohan N, Associate Professor, Dept. of MBA, CMR Institute of Technology, Bengaluru

PROGRAMME CO-ORDINATOR
MANAGEMENT

S. S. S.

23-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
24-05-2024	6.30 pm -7.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-2	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
24-05-2024	7.30 pm -8.30 pm	OMBD105	Digital Entrepreneurship	Module-2	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
25-05-2024	6.30 pm -7.30 pm	OMBD105	Digital Entrepreneurship	Module-3	Dr. Mohan N, Associate Professor, Dept. of MBA, CMR Institute of Technology, Bengaluru
25-05-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-2	Dr. Vasanthi Reena Williams, Professor & Head of Dept., VVIET, Mysuru
29-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-3	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
30-05-2024	6.30 pm -7.30 pm	OMBD105	Digital Entrepreneurship	Module-3	Dr. Mohan N, Associate Professor, Dept. of MBA, CMR Institute of Technology, Bengaluru
30-05-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-3	Dr. Babitha Thimmaiah N, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
31-05-2024	7.30 pm -8.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-3	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
31-05-2024	7.30 pm -8.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-3	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
06-06-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
07-06-2024	6.30 pm -7.30 pm	OMBD103	Fundamentals of Digital Marketing	Module-3	Dr. Sanjeev Ingalgi, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
07-06-2024	7.30 pm -8.30 pm	OMBD102	Marketing Management	Module-3	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
08-06-2024	7.30 pm -8.30 pm	OMBD101	Principles of Management	Module-4	Dr. Jyoti Jamnani, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
08-06-2024	7.30 pm -8.30 pm	OMBD104	Google Marketing Platform and Web Analytics	Module-3	Mr. Amit Patil, Visiting Faculty & Business Consultant, Welingkar Education, Bengaluru
12-06-2024	6.30 pm -7.30 pm	OMBD102	Marketing Management	Module-2	Dr. Preeti Patil, Assistant Professor, Dept. of MBA, VTU CPGS, Mysuru
13-06-2024	6.30 pm -7.30 pm	OMBD101	Principles of Management	Module-4	Dr. Jyoti Jamnani, Associate Professor, Dept. of MBA, KLS GIT, Belagavi
13-06-2024	7.30 pm -8.30 pm	OMBD102	Marketing Management	Module-4	Dr. Bhavani Shree, Associate Professor, Dept. of MBA, VVCE, Mysuru

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