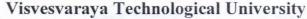


ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲ



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Centre for Distance and Online Education

Dr. P. Sandhya Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019 Director

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VTU/MYS/CDOE/287(C /2023-24

Office Order

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	Disciplin	e/Department : Bachelor of Business	Administration
Specializ	zation : Digital M	arketing	
minO joh	entre)	I SEMESTER	
Sl. No	Course Code	Course Name	Name of the Faculty
S - Hansky	OBBD101	Management & Organizational Behaviour	Dr. Chiranth K M Assistant Professor
2	OBBD102	Business Economics	Dr. K. Shivaramana Gouda Assistant Professor
3	OBBD103	Fundamentals of Statistics	Dr. H H Ramesha Associate Professor
4	OBBD104	Principles of Marketing	Dr. Preeti Patil Assistant Professor
5	OBBD105	Business Communication	Dr. Kavitha B N Assistant Professor
		II SEMESTER	
Sl.No	Course Code	Course Name	Name of the Faculty
-1	OBBD201	Financial Accounting	Dr. Mohammedgous Munshi Professor
2	OBBD202	Computer Applications in Business	Dr. Preeti Patil Assistant Professor
3	OBBD203	Fundamentals of Digital Marketing	Prof. Sharanagoud Birardar Assistant Professor
4	OBBD204	Human Resources Management	Dr. Deepti Shetty Assistant Professor
5	OBBD205	Fundamentals of Research Methodology	Dr. Lakshminarayana K Assistant Professor

III SEMESTER

Sl.No	Course Code	Course Name	Name of the Faculty
1	OBBD301	Indian Ethos and Value Systems	Dr. Arun Rotti Assistant Professor
2	OBBD302	Financial Management	Dr. Karthik K Assistant Professor
3	OBBD303	Strategic Management	Dr. Vijayakumar Dhannur Assistant Professor
4	OBBD304	Digital Entrepreneurship	Dr. Deepak S Assistant Professor
5	OBBD305	Consumer Behaviour in Digital Era	Prof Sanjay Pattanshetty Assistant Professor

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Director

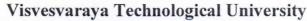
Director

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ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲ



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Centre for Distance and Online Education

Hanchya, Sathagalli Layout (Ring Road), Mysuru-570019 Dr. P. Sandhya Director

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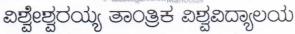
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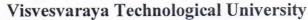
	Discipline/Department: Master of Computer Applications				
Specia		icial Intelligence and Data Science er Security and Computing			
Sl.No	Course Code	Course Name	Name of the Faculty		
		I SEMESTER			
1	OMCA101	Mathematical Foundation for Computer Application	Dr. K S Basavarajappa Professsor		
2	OMCA102	Operating System	Dr. Maya Assistant Professor		
3	OMCA103	Database Management System	Dr. Soumyasri S.M Associate Professor		
4	OMCA104	Programming Using C	Dr. Kumar P K Assistant Professor		
5	OMCA105	C Programming Lab	Dr. Kumar P K Assistant Professor		
6	OMCA106	Database Management Lab	Dr. Soumyasri S.M Associate Professor		
	II SEMESTER				
1	OMCA201	Data Structure and Algorithms	Prof. Bhavana Assistant Professor		
2	OMCA202	Object Oriented Programming Using Python	Dr. Kumar P K Assistant Professor		
3	OMCA203	Software Engineering with Agile Methodologies	Dr. Vickas. S Assistant Professor		
4	OMCA204	Fundamentals Of Artificial Intelligence and Machine Learning	Dr. Poornima G Patil Assistant Professor		
5	OMCA205	Data Structure Lab	Prof. Bhavana Assistant Professor		
6	OMCA206	Python Lab	Dr. Kumar P K Assistant Professor		

Director Centre for Online Education Visvesvaraya Technological University Hanchya, Sathagalli Layout (Ring Road) Mysuru - 570 029





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Learning

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Programme: Master of Business Administration

Specialization: 1. HR/MM/FM

2. Business Analytics

I SEMESTER				
Sl.No	Course Code	Course Name	Name of the Faculty	
1	OMBA101	Management and Organisational Behaviour	Dr. Shambulingappa Associate Professor	
2	OMBA102	Quantitative Techniques	Dr. Somashekar I C Associate Professor	
3	OMBA103	Accounting for Managers	Dr. Binoy Mathew Associate Professor	
4	OMBA104	Marketing Management	Dr. Hema Patil Associate Professor	
5	OMBA105	Business Communication	Dr. Babitha Thimmaiah N Associate Professor	

II SEMESTER

Sl. No	Course Code	Course Name	Name of the Faculty
1	OMBA201	Human Resources Management	Dr. Pankajakshi R Associate Professor
2	OMBA202	Corporate Strategy	Dr. T P Renuka Murthy Professor
3	OMBA203	Financial Management	Dr. T Manjunath Professor
4	OMBA204	Business Research Methods	Dr. H H Ramesha Associate Professor
5	OMBA205	Entrepreneurship Development	Prof. Shailaja Kheni Assistant Professor

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Specia	lization : 1. Data S	ine/Department : Bachelor of Compute Sciences Analytics	r Applications		
Sl.No	Course Code	Course Name	Name of the Faculty		
ad illsoc	DEC ANTONIO	I SEMESTER			
1	OBCA101	Foundation Mathematics -I	Dr. Roopa K M Professor		
2	OBCA102	Fundamentals of Computers	Dr. Kumar P K Assistant Professor		
3	OBCA103	Programming in C	Prof. Saraswati R husanur Assistant Professor		
4	OBCA104	Introduction to Operating system	Prof. Latharani T R Assistant Professor		
5	OBCA104	Programming in C Lab	Prof. Saraswati R Bhusanur Assistant Professor		
6	OBCA104	IT Lab	Prof. Seema H R Assistant Professor		
	II SEMESTER				
1	OBCA201	Data Structures using C++	Prof. Ramakrishna Prasad Assistant Professor		
2	OBCA202	Foundation Mathematics -II	Dr. Roopa K M Professor		
3	OBCA203	Professional Communication and Ethics	Prof. Ambresh Bhadrashetty Assistant Professor		
4	OBCA204	Database Management System	Dr. Shivagonda Patil Assistant Professor		
5	OBCA205	Database Management System Lab	Dr. Shivagonda Patil Assistant Professor		
6	OBCA206	Data Structure Lab	Prof. Ramakrishna Prasad Assistant Professor		

III SEMESTER

1	OBCA301	Python Programming	Prof Swaroopa Shastri Assistant Professor
2	OBCA302	Object Oriented Programming Using Java	Prof Kumar P K Assistant Professor
3	OBCA303	Analysis & Design of Algorithm	Prof Srinivasalu Assistant Professor
4	OBCA304	Computer Networks	Prof. Swamy L N Assistant Professor
5	OBCA305	Python Lab	Prof Swaroopa Shastri Assistant Professor
6	OBCA306	Java Lab	Prof Kumar P K Assistant Professor

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Discipline/Department: Post Graduate Diploma

Specialization: 1. Cyber Security and Cloud Computing

2. Big Data Analytics

3. Software Testing

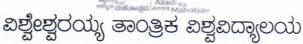
	3. Software resting				
Sl.No	Course Code	Course Name	Name of the Faculty		
		I SEMESTER			
1	OPGD101	Programming Using C	Dr. K S Basavarajappa Professsor		
2	OPGD102	Database Management System	Dr. Maya Assistant Professor		
3	OPGD103	Computer Organization	Dr. Soumyasri S.M Associate Professor		
4	OPGD104	DBMS Lab	Dr. Kumar P K Assistant Professor		
5	OPGD105	C Programming Lab	Prof. Saraswati R Bhusanur Assistant Professor		
		II SEMESTER			
1	OPGD201	Data Structures Using C++	Prof. Bhavana Assistant Professor		
2	OPGD202	Python Programming	Dr. Kumar P K Assistant Professor		
3	OPGD203	System Software	Prof. Megharani Raigonda Assistant Professor		
4	OPGD204	Data Structures Lab	Prof. Bhavana Assistant Professor		
5	OPGD205	Python Lab	Dr. Kumar P K Assistant Professor		





Centre for Online Education Visvesvaraya Technological University Hanchya, Sathagalli Layout (Ring Road), Mysuru - 570 029





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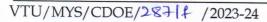
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Dr. P. Sandhya

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Programme: Post Graduate Diploma

Specialization: 1. Financial Analytics,

2. Marketing Analytics,

3. HR Analytics

4. Investment Management

5. Risk Management

6. Financial Management

7. Retail Management

	I SEMESTER				
Sl.No	Course Name	Name of the Faculty			
1	Management and Organisational Behaviour	Dr. Shambulingappa Associate Professor			
2	Quantitative Techniques	Dr. Somashekar I C Associate Professor			
3	Accounting for Managers	Dr. Binoy Mathew Associate Professor			
4	Marketing Management	Dr. Hema Patil Associate Professor			
5	Business Communication	Dr. Babitha Thimmaiah N Associate Professor			

II SEMESTER

Sl. No	Course Name	Name of the Faculty
1	Human Resources Management	Dr. Pankajakshi R Associate Professor
2 .	Corporate Strategy	Dr. T P Renuka Murthy Professor
3	Financial Management	Dr. T Manjunath Professor
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